

## FREE WHITENING FOR LIFE PROGRAM

*Free Professional Teeth Whitening for Life* is a courtesy and a privilege compliments of West Metro Dental. This program is extended to patients who have proven themselves as individuals who take their oral hygiene and general dental health seriously. We believe it is extremely important to maintain recommended hygiene care appointments and receive necessary dental treatment to maintain a healthy and beautiful smile. In fact, patients who maintain regular hygiene appointments and receive recommended treatment spend less money on dental care (on average) than those who only see the dentist when a problem exists. All too often, people who wait until there is a problem have irreversible damage to their teeth and gums.

We pride ourselves on the smiles that leave our practice. We also pride ourselves in knowing our patients are maintaining the best possible oral health. *Free Professional Teeth Whitening for Life* was developed as a free gift for those patients who are already taking their dental health seriously, and as an incentive for those who need a little help keeping up with their dental care. Patient will receive a professional teeth whitening take home kit for personal use.

This privilege, while absolutely free, does require some rules. Below is a brief description of the rules for this program. Please read through them carefully. Please review the policy and sign below, acknowledging receipt and understanding of compliance of said policy. While Free *Professional Teeth Whitening for Life* is a gift from us to you, we insist that all rules are followed in order to receive this benefit.

*Should any of the rules fail to be met, you will immediately be disqualified from the program and provided the opportunity to re-enroll for a \$30 re-activation fee.*

### **Patient Activation Rules:**

1. Must be at least 18 years of age.
2. Must complete initial hygiene cleaning, x-rays, doctor's exam, and re-appoint next cleaning appointment.
3. Must comply with minimum required dental care as treatment planned by doctor.
4. After all necessary dental treatment has been completed, patient will be given the professional teeth whitening take home
5. Must make all scheduled appointments. Cancellations will be made with a minimum 48 hour notice and original appointment rescheduled within the next 2 weeks.
6. Must not have any outstanding bills with West Metro Dental.

**Lifetime Maintenance Rules:**

1. Must maintain minimum continued care as treatment planned and appointed by West Metro Dental, its doctors, and staff.
2. Must maintain continued hygiene care.
3. Must comply with all West Metro Dental policies regarding payment and broken appointments.

Disclaimer: West Metro Dental, its doctors and staff have the right to refuse offer if deemed necessary based on patient health conditions, misuse, abuse, or any other factor deemed necessary to void offer. Minimum gum and teeth health required to receive professional whitening.

I, \_\_\_\_\_ hereby certify that I agree to the terms and conditions outlined above. I also acknowledge receipt of West Metro Dental’s Broken Appointment Policy. I understand that ‘Free Professional Teeth Whitening for Life’ is a privilege only bestowed to individuals who meet and maintain all of the rules and regulations pertaining to said program.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date